

ASCENDIGOBLUE
A S P E N

**20
25**

ASCENDIGO BLUE ASPEN

**SPONSORSHIP
OPPORTUNITIES**

ABOUT THE EVENT

Saturday, February 15, 2025
Hotel Jerome, Aspen, CO

ABOUT ASCENDIGO BLUE

Step into a world of kaleidoscopic wonder as we celebrate the vibrant spectrum of autism! Join us for the 14th Annual ASCENDIGO BLUE ASPEN autism benefit gala and see your impact firsthand.

ASCENDIGO BLUE ASPEN is the signature fundraising event of Ascendigo Autism Services. This well-established event is designed to bring awareness and financial backing to support Ascendigo and its mission: to elevate the spectrum by empowering people, inspiring lives, and shattering expectations.

EVENT HIGHLIGHTS

- Over 200 guests!
- Featured Special Guest & Keynote Speaker: Dr. Temple Grandin!
- Exclusive VIP Event: Meet & Greet with Temple Grandin.
- Located at the historic, glamorous Hotel Jerome in downtown Aspen.
- Dress to impress. Wear your diamonds to sparkle & shine as we celebrate every color of the spectrum in any color that makes you feel fabulous.

THE THEME

Celebrating
EVERY COLOR
of the spectrum.

Much like light shining through a prism or kaleidoscope to reflect a vibrant spectrum of colors, the colorful theme represents the diverse range of abilities and challenges associated with autism.

Celebrating
EVERY COLOR
of the spectrum.

AUDIENCE OVERVIEW

ABOUT ASPEN, CO

Aspen is located in beautiful Pitkin County Colorado.

The county population is approximately 10,000, however, the daily population during Aspen's peak winter season is over 20,000 people. It is estimated that over 65% of these visitors have an annual income of over \$500,000 annually. Aspen is one of the world's premier luxury vacation destinations, offering over 50 lodging properties, 80 restaurants and bars, and 235 high-end retail locations. The average real-estate sale in 2023 is over \$4,000 per square foot.

MARKETING REACH

Marketing for the event will include sponsor acknowledgment in email, social media, local newspaper and magazine targeted to an affluent audience from Aspen to Vail/Beaver Creek.

Email Reach: 3,900+ subscribers

Website Traffic: 16,000+ users

Facebook Followers: 3,500+

Instagram Followers: 4,200+

Print & Digital Advertising in:

- The Aspen Times
- Aspen Daily News
- Aspen Sojourner & VBC Mag
- Mountain Pearl Magazine

Additional Media: Pre and post event press releases

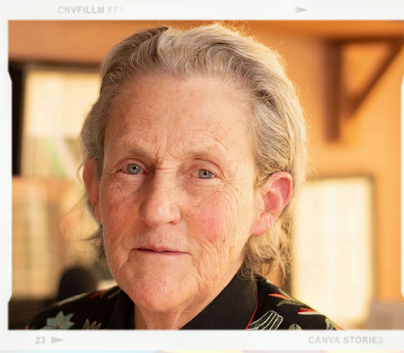
AN AFFLUENT AUDIENCE

This prestigious event draws a sophisticated guest list of giving-minded, philanthropic donors and high-net-worth residents, visitors, and second home owners alike.

Corporate and Individual Sponsors benefit from exposure to exceptional clientele, aligning your name with glamour and luxury at the height of Aspen's peak winter season during the busy President's Day weekend.

Celebrating
EVERY COLOR
of the spectrum.

EVENT DETAILS



KEYNOTE SPEAKER

Special Guest Speaker
Dr. Temple Grandin & VIP event



ASCENDIGO PROGRAM

Heartfelt success stories that
articulate Ascendigo's mission



LIVE & SILENT AUCTION

Bid on exclusive gifts, vacation
getaways and the latest gear



MUSIC & DANCING

Get ready to cut a rug with
fun music & entertainment



DINNER & DESSERT

Exquisite world-class cuisine
and decadent desserts



CLIENT CO-EMCEES

Empowering and involving
Ascendigo clients

DR. TEMPLE GRANDIN

UNDERWRITER*

\$15,000

UNIQUE OPPORTUNITY

We are excited to present a unique underwriting opportunity to bring Dr. Temple Grandin, a renowned advocate for autism and a leading voice in animal behavior, to Ascendigo Blue Aspen. Dr. Grandin's insights into autism, her innovative contributions to humane animal handling, and her powerful personal journey have made her a celebrated speaker and role model.

By underwriting Dr. Grandin's engagement, you will not only support an inspiring and impactful presentation but also align your brand with a cause that champions inclusivity and innovation. This sponsorship will offer significant visibility including prominent recognition in event materials, media outreach, and a special mention during the event.

Seize this opportunity to contribute to a memorable and transformative experience while showcasing your commitment to Ascendigo's mission. Join us in making this event extraordinary with the remarkable presence of Dr. Temple Grandin.



THIS SPONSORSHIP INCLUDES:

- Premium Reserved Seating for a table of 10 & signage
- Dr. Temple Grandin Meet & Greet VIP Event - invitation for up to 6
- Event Signage - recognition at event and on screens
- Verbal Recognition at Gala and Meet & Greet VIP Event.
- Half page ad in Event Program
- Logo/Name Recognition: Listed on ALL collateral as the Temple Grandin Underwriter
- Acknowledgment & appreciation of support in pre & post event Press Releases
- High visibility Logo/Name placement on Save the Date, Posters, Flyers, Digital Invitation & Print Ads
- Logo/Name & link to sponsor website in Event Emails, Event Webpage & recognition in one (1) E-newsletter
- Social Media -Tagged in no fewer than six (6) total posts
- VIP Gift Bags- Opportunity to include materials
- ROI Event Report

* Indicates only one available.

VIP MEET & GREET EVENT SPONSORSHIP*

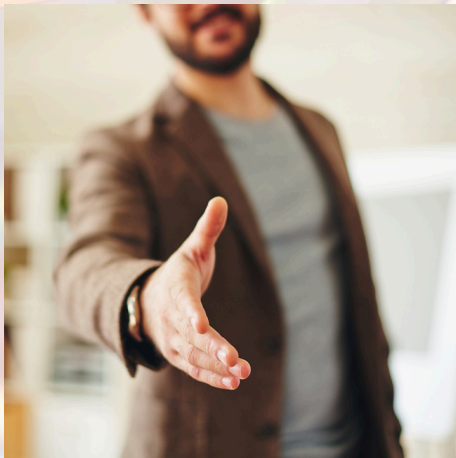
\$7,500

Date: Saturday, Feb. 15th

Time: 5-6:30pm before start of gala

Location: TBD

Align your brand/name with a special opportunity to sponsor the VIP Meet & Greet event with Dr. Temple Grandin to welcome guests and kick-off the main event. As a sponsor, your Logo/Name will be receive high visibility and will be prominently featured at this private gathering and in all advertising & promotion leading up to this exclusive welcome reception and the main event.



THIS SPONSORSHIP INCLUDES:

- Premium Reserved Seating for 6 guests
- **Dr. Temple Grandin Meet & Greet VIP Event** - invitation for 4
- Event Signage - recognition at event and on screens
- Verbal Recognition at Temple Grandin Meet & Greet VIP Event and at gala
- Logo/Name recognition in Event Program
- Logo/Name Recognition: Listed in collateral as the VIP Meet & Greet Event Sponsor
- Acknowledgment & appreciation of support in pre & post event Press Releases
- High visibility Logo/Name & link in Event Emails, on Event Webpage & recognition in one (1) E-newsletter
- Social Media -Tagged in no fewer than two (2) total posts
- VIP Gift Bags- Opportunity to include materials
- ROI Event Report

* Indicates only one available.

STYLE GUIDE SPONSORSHIP*

\$5,000

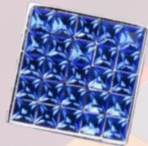
Unlock an exclusive branding opportunity with our highly anticipated Style Guide—a definitive resource designed to assist guests in selecting their perfect attire for Ascendigo Blue. With its widespread distribution and high visibility, our Style Guide ensures your brand will be front and center as attendees prepare for the special occasion.

As a sponsor, your brand will be featured prominently within the guide, reaching a targeted audience who values style and sophistication. The Style Guide is more than just a fashion reference; it's a key touchpoint for engagement, with numerous eyes on it from the moment it's received to the day of the event.

THIS SPONSORSHIP INCLUDES:

- Premium Reserved Seating for 6 guests
- Dr. Temple Grandin Meet & Greet VIP Event - invitation for 2
- Event Signage - recognition at event and on screens
- Verbal Recognition at Event
- Logo/Name included on the Style Guide title page and in all promotions
- Logo/Name recognition in Event Program
- Logo/Name Recognition: Listed in collateral as the Style Guide Sponsor
- Acknowledgment & appreciation of support in pre & post event Press Releases
- High visibility Logo/Name & link in Event Emails, on Event Webpage & recognition in one (1) E-newsletter
- Social Media - Tagged in no fewer than two (2) total posts
- VIP Gift Bags- Opportunity to include materials
- ROI Event Report

* Indicates only one available.



SPONSORSHIP LEVELS

Diamond*

Presenting Sponsor

*Only ONE available

INCLUDES other sponsorship level benefits PLUS...

- EXCLUSIVITY in business/industry
- Reserved seating for a table of 10 with PREMIUM seating & table signage
- Dr. Temple Grandin Meet & Greet VIP Event - invitation for up to 6
- Heightened recognition on event signage PLUS on screens
- FULL PAGE AD in Event Program
- Logo/Name Recognition - Listed on ALL collateral as the Presenting Sponsor
- Featured in one (1) Enewsletter with Corporate highlight, Logo/Name & link
- Acknowledged/tagged in ALL social media event posts + One (1) sponsor feature

\$25,000

Opal

INCLUDES all lower level sponsorship benefits PLUS...

- Reserved seating for table of ten (10)
- Dr. Temple Grandin Meet & Greet VIP Event - invitation for up to six (6) guests
- HALF PAGE AD in Event Program
- High visibility Logo/Name placement in Save the Date, Posters/Flyers, Digital Invitation & Print Ads
- Acknowledged/tagged in no fewer than four (4) social media event posts
- Opportunity to include materials in VIP Gift Bags

\$15,000

Crystal

INCLUDES all lower level sponsorship benefits PLUS...

- Reserved seating for table of eight (8)
- Dr. Temple Grandin Meet & Greet VIP Event - invitation for up to four (4) guests
- Logo/Name recognition on event signage and on screens
- High visibility Logo/Name placement in Save the Date, Posters/Flyers, Digital Invitation & Print Ads
- Acknowledged/tagged in no fewer than four (4) social media event posts
- Opportunity to include materials in VIP Gift Bags

\$10,000

Prism

INCLUDES all lower level sponsorship benefits PLUS...

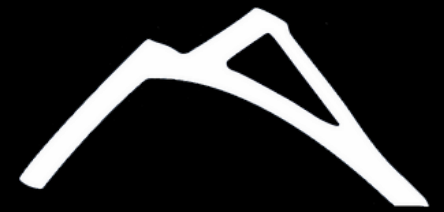
- Reserved seating for four (4)
- Dr. Temple Grandin Meet & Greet VIP Event - invitation for up to two (2) guests

\$5,000

Kaleidoscope

- Reserved seating for two (2)
- Logo/Name recognition on event signage
- Verbal recognition at event
- Logo/Name recognition in event program (*distributed to over 200 guests!*)
- Listed on collateral as a sponsor
- Acknowledgment & appreciation of support in pre & post event Press Releases
- Logo/Name + link in event emails & event webpage
- Featured in one (1) E-newsletter
- Acknowledged/tagged in no fewer than two (2) social media event posts
- Value added ROI Event Activation Report

\$2,500



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THANK YOU

CONTACT

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